

## BingoPlus, ADT tee up for historic 2026 BingoPlus Philippine ADT Open



*The 2026 BingoPlus Philippine ADT Open will run from June 17 to 20*

BingoPlus reinforces its hold on Philippine golf as it secures a historic partnership with the Asian Development Tour (ADT) for the inaugural 2026 BingoPlus Philippine ADT Open, to be held from June 17 to 20 at the sprawling Luisita Golf and Country Club in Tarlac.

The number one and most trusted Filipino online entertainment platform, the DigiPlus-owned BingoPlus is further expanding its sports reach after presenting the 2025 International Series (IS) Philippines in October last year.

Along with a hefty USD 100,000 prize pool, the BingoPlus Philippine ADT Open also features an important attraction for local golfers, as the top two Filipino finishers will get exemptions or automatic entries into the prestigious 2026 BingoPlus Philippine Open.

Not one lacking in size and star power, the BingoPlus Philippine ADT Open is set to feature 132 elite players, with 82 coming from the ADT, 30 from the National Golf Association of the Philippines (NGAP), 6 from the Philippine national team, and 14 other invitees.

Having witnessed the success of the landmark International Series Philippines presented by BingoPlus last year, AB Leisure Exponent, Inc. President Jasper Vicencio is once again raring to find out how the Philippines' best golfers stack up against the rest of the world, right on Filipino soil at Luisita.

“I’m truly grateful for the ADT for coming to terms with this historic title partnership with BingoPlus, seeing as how our organizations are aligned from top to bottom in ensuring that the world’s best golfers have consistent avenues to ply their craft,” Vicencio said.

“With BingoPlus already getting its feet wet in golf and DigiPlus already a longtime supporter of Philippine sports, including the PBA, PVL, and the 2025 International Series Philippines, this partnership with the ADT puts us in a position to do better in the exciting field of grassroots sports development,” he continued.

“We believe in transforming entertainment for good, and that is certainly what will happen here at the BingoPlus ADT Philippine Open, where our golfers can go from local talent to national pride, so I’m really excited to see how this tournament unfolds.”

With the Philippines being an ADT stop once again after the ADT Players Championship last year, ADT General Manager Ken Kudo likewise shared his excitement for the hosting of ADT’s sixth event this season, now boosted by BingoPlus and DigiPlus.

“The Philippines is such a big contributor to Asian golf, with great players and great golf courses, so it was important to make sure we returned here this season,” said Kudo.

“We thank Luisita Golf and Country Club for hosting one of our events for the second successive season, and we thank BingoPlus for becoming title sponsor.”

Admission to the 2026 BingoPlus Philippine ADT Open is free to the public throughout the tournament.

### **About DigiPlus**

DigiPlus Interactive Corp. pioneered digital entertainment in the Philippines. It introduced the leading platforms BingoPlus and ArenaPlus, widely known for their engaging interactive gaming and sports entertainment experiences. DigiPlus also operates GameZone, with more to come. For more information visit [www.digiplus.com.ph](http://www.digiplus.com.ph).

### **About BingoPlus**

BingoPlus is the Philippines' leading and most comprehensive digital entertainment platform. It has redefined digital gaming in the country. Launched in January 2022, it introduced the first-ever interactive, live-streaming digital bingo platform. BingoPlus is an affiliate of DigiPlus Interactive Corp. and is an advocate for responsible gaming. BingoPlus is licensed by PAGCOR. For more information, visit [www.bingoplus.com](http://www.bingoplus.com).