

#OLYMPICGOLF FINAL RANKINGS SOCIAL CAMPAIGN

What is it?

Timeline

Monday 11th July – **Eligible players announced**

Monday 18th July – **Final field ratified and announced**

What is it?

The two-year qualification process for golf's return to the Olympic Games for the first time in 112 years has been completed with the publication on 11 July of the Final Olympic Golf Rankings.

The full list of qualifiers confirms the names of 120 players (60 male and 60 female).

Click [here](#) to view the Olympic men's ranking

Click [here](#) to view the Olympic women's ranking

The IGF has sent confirmation of the quota places to the National Olympic Committees (NOCs). The NOCs will then confirm use of allocated quota places to the IGF who, in turn, will reallocate all unused quota places before the Rio 2016 Sport Entries Deadline on July 18 when the final field will be announced.

It is around this announcement on 18th July that we plan to create a big social campaign. We are appealing to all the federations and players to join in and help spread the word, build excitement for the return of golf to The Olympics.

As you may now, In order to determine which sports will be part of the Olympic Programme, the International Olympic Committee (IOC) will measure in great detail the global scope and media reach of the Rio2016 Olympic Sport competitions. This assessment will determine golf's future participation in the Olympic Games beyond 2020.

The measurement process will start three weeks prior to the start of the Olympic Games, continue throughout the duration of the games and for a further three-week period.

Please note that Monday 18 July, the day of the announcement, happens to land within the first week of the IOC's period of measurement of how golf is performing across all media platforms.

For this reason, it is vital that you join in, spread the word and build excitement for the return of golf to The Olympics.

What are we asking from you?

1. To share the content that we will be posting from the Olympic Golf social media accounts on the 18th July. And encourage others in your networks (players, federations, coaches etc) to do the same:

We will be posting twice during the day, once with a graphic of the final field and once with a congratulatory video or image. Please click [here](#) to download some variation of this content. Feel free to post this and pass it on to any parties that you may deem interested in posting. We would especially love to get the qualified players posting.

With regards to copy please include the following elements:

- @OlympicGolf
- #OlympicGolf
- #RoadtoRio and/or #Rio2016

2. If you are planning to post your own content around this milestone please let us know so we can schedule in a share of your posts.

www.facebook.com/olympicgolf2016

www.twitter.com/OlympicGolf

www.instagram.com/olympicgolf2016